

*Satisfyer* PRO  
PENGUIN



reddot award 2017  
winner



# “Satisfyer Pro Penguin” has been awarded Good Design® Selection 2017

**Satisfyer** wins another design award! For the third time in 2017, the playful toy of the **Satisfyer** family is awarded for its unique design. This time **Satisfyer Pro Penguin** got the **Good Design® Selection**. The curvy, round shape with ergonomic features fits the Jury's taste. Next to the **iF Design Award** and the **Red Dot Award**, **Satisfyer Pro Penguin** also convinces with its design overseas.

The **Good Design® Selection** Jury, of more than 35 Australian and international design experts, have finalised their results and awarded only the best entries. **Satisfyer Pro Penguin** convinces the jury with its brilliant design. “This product is beautifully executed with fit, finish and choice of materials second to none. The ergonomics are well considered and the innovative pressure wave vibrator delivers a unique experience in an elegant and subtle manner. Great design all round.” The announcement marks the countdown to Australia's most prestigious awards for design and innovation on June 8th 2017.

“Our great success makes us very proud. We are all very excited that our entry of **Satisfyer Pro Penguin** is also now in the running to receive further recognition such as a **Good Design Award®**, **Best in Category**, **Best Overall** and the coveted **Good Design Award for Sustainability** and **Good Design Award of the Year**”, says Design Manager Thorsten Helm. “Yet, our **Satisfyer** products have revolutionized the market of sex toys and we are really motivated to push on this revolution. The success proves us right.”